



MAPFRE Corporate University is a large umbrella project comprising all the training activities carried out at MAPFRE worldwide.

The university will deliver training at several physical campuses (the Monte del Pilar campus in Madrid, Spain is already up and running, and additional campuses will be opened in other locations depending on business demands), and also via a single virtual campus, **MAPFRE eCampus**, an e-learning platform where all company employees can access online training (no other platforms will be available).

The university comprises MAPFRE schools, grouped around four pillars:

1. **Technical Knowledge Schools**. These will offer **commercial and technical training programs** (local and global).
2. **Cross-disciplinary Training Schools**: These comprise three schools:
 - a. **Skills school** (training in interpersonal, management, and strategic skills as well as office automation for all countries)
 - b. **Language School** (mainly aimed at teaching the corporate languages – Spanish, English, and Portuguese)
 - c. **Culture and Global Policies School**, with induction programs as well as programs about MAPFRE's value, culture, and global policies.
3. **Leadership School**, with global programs designed for MAPFRE's senior managers worldwide.
4. **Professional Development School**, with (local and global) programs aimed at specific groups in different job position levels and families.

All of these schools will be presented to employees during this year.

Regarding the e-learning platform, **MAPFRE eCampus**, school-specific pages were gradually launched in the three corporate languages where employees are able to view:

- The school objectives
- General training content (not country-specific local programs)
- The cafeteria, a social space with forums, chats and communities (however, subscription to a forum or community is always subject to participation in a specific program and managed by each HR area)
- And the library, where all employees are able to access training documents and resources relevant to each school. The library is open to all employees and is intended as a knowledge-sharing space.